

Call for application

New Developments in Designs and Methods in Survey Research

22 June - 5 July 2019

Collegio Carlo Alberto

Piazza Albarello 8

Turin—Italy

Although survey research is a traditional standard field in the social sciences, conventional (survey) research experiences criticism from at least two sides: first, given resource constraints, the design often relies on rules of thumb, simple power calculators, or principles from the methodological literature that typically address one component of a design while assuming optimal conditions for others. Second, the methods used can hardly provide causal insights into political behavior and attitudes. In response, scholars are increasingly using and developing new tools, such as MIDA (model-inquiry-data strategy-answer strategy) that asks researchers to specify information about their background model (M), their inquiry (I), their data strategy (D), and their answer strategy (A). Furthermore, they employ survey experiments as an increasingly popular tool in the social sciences, which combine the internal validity of experimental research with the external validity of survey sampling.

The **EITM Europe 2019** summer institute on **New Developments in Survey Research** provides an introduction to basic concepts as well as the most recent developments in research design diagnosis and survey research with a particular focus on causal inference and the design, analysis, and application of survey experiments. The courses will be taught by leading scholars in four modules (plus a refresher course) **from June 22 until July 5** at the Collegio Carlo Alberto in **Torino, Italy**. EITM Europe 2019 is directed by **Thomas König** (University of Mannheim) in collaboration with **Fabio Franchino** (University of Milan).

The first module on statistics from June 24 until June 26 (and the math refresher from June 22 until June 23) will be taught by **James Lo** (University of Southern California), the theoretical module from June 26 until June 28 by **Thomas Bräuninger** (University of Mannheim), the module on research design (MIDA) from July 1 until July 3 by **Graeme Blair** (UCLA), and the module on experimental surveys from July 3 until July 5 by **Richard Traummüller** (University of Mannheim, Goethe University Frankfurt).

The **tuition** for the whole summer institute from June 22 until July 5 is **1000 €**. If participants want to join only a shorter period, the tuition is **300 € per module**.

To apply for the EITM Europe summer school, please use the **online application** form of the Essex Summer School which can be found on the website <http://essexsummerschool.com/summer-school-facts/courses/complete-2018-course-list/>. The **deadline** for applications is **May 1**.

Information on financial support for attending the summer school will be advertised in due time.

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