

THIRD TELECOM SUMMER SCHOOL
7TH– 12TH SEPTEMBER 2009

Chiara Fumagalli - Syllabus

DATE	TIME		CONTENTS
10.09.2009	9.30-11.00	1	<p><u>TOPICS:</u> Introduction to competition policy: competition policy and efficiency</p> <p><u>READINGS:</u></p> <p><i>Competition Policy: Theory and Practice</i>, by Massimo Motta, Cambridge University Press, 2004: Chapter 1 and 2.</p>
10.09.2009	11.15-12.45	2	<p><u>TOPICS:</u> Collusion and horizontal agreements. The functioning of collusive agreements. Structural factors and practices that facilitate collusion.</p> <p><u>READINGS:</u></p> <p><i>Competition Policy: Theory and Practice</i>, Chapter 4.</p> <p>The economics of tacit collusion, Final Report for DG Competition, EC (by Ivaldi, Jullien, Rey, Seabright and Tirole), March 2003.</p>
10.09.2009	14.15-15.45	3	<p><u>TOPICS:</u> Collusion and horizontal agreements.</p> <p>Practice: the standard of proof; ex-ante and ex-post policies against collusion.</p> <p><u>READINGS:</u></p> <p><i>Industrial Organization, Contemporary Theory and Empirical Applications</i>, by Lynne Pepall, Dan Richards and George Norman, Blackwell Publishing, 2008, Chapters 14 and 15.</p> <p>Leniency and Whistleblowers in Antitrust, by G. Spagnolo, Chapter 12, <i>Handbook of Antitrust</i>, MIT Press, 2008.</p>
10.09.2009	16.00-17.30	4	<p><u>TOPICS:</u> Horizontal mergers. Unilateral effects; efficiency gains; pro-collusive effects. The merger policy in the EU: the revision of the Merger Regulation.</p> <p><u>READINGS</u></p> <p><i>Competition Policy: Theory and Practice</i>, Chapter 5.</p>
11.09.2009	9.30-11.00	5	<p><u>TOPICS:</u> Predatory behaviour: Predatory Pricing.</p> <p><u>READINGS</u></p> <p><i>Competition Policy: Theory and Practice</i>, Chapter 7.</p>
11.09.2009	11.15-12.45	6	<p><u>TOPICS:</u> Predatory behaviour: Predatory Pricing.</p> <p><u>READINGS</u></p>

			<p>Bolton, P., J. Brodley, and M. Riordan, "Predatory Pricing: Strategic Theory and Legal Policy," <i>Georgetown Law Journal</i>, 89: 2495-2529, 2000.</p> <p>Bolton, P., J. Brodley, and M. Riordan, "Predatory Pricing: Response to Critique and Further Elaboration." <i>Georgetown Law Journal</i>, 88: 2239-2330, 2001</p> <p>Fumagalli C. and M. Motta, A Simple Theory of Predation, CEPR DP No. 7372, July 2009.</p>
11.09.2009	14.15-15.45	7	<p><u>TOPICS</u>: Predatory behaviour: Tying/Bundling.</p> <p><u>READINGS</u></p> <p><i>Competition Policy: Theory and Practice</i>, Chapter 7.</p>
11.09.2009	16.00-17.30	8	<p><u>TOPICS</u>: Predatory behaviour: Tying/Bundling.</p> <p><u>READINGS</u></p> <p>Notes on Bundling (by Roman Inderst).</p> <p>Carlton D. and E. Waldman, The strategic use of tying to Preserve and Create Market Power in Evolving Industries, <i>Rand Journal of Economics</i>, 33: 194-220, 2002.</p>
12.09.2009	9.00-10.00	9	<p><u>TOPICS</u>: Predatory behaviour: Exclusive Dealing.</p> <p><u>READINGS</u></p> <p><i>Lectures on Antitrust Economics</i>, by M. Whinston, MIT Press, 2006, Chapter 4.</p>
12.09.2009	10.15-11.15	10	<p><u>TOPICS</u>: Predatory behaviour: Exclusive Dealing.</p> <p><u>READINGS</u></p> <p><i>Lectures on Antitrust Economics</i>, by M. Whinston, MIT Press, 2006, Chapter 4.</p>