ILIR RAMA

Sesto San Giovanni (Milan, IT) | ilir.rama@unito.it

EDUCATION AND TRAINING

PHD CANDIDATE, SOCIOLOGY AND METHODOLOGY OF SOCIAL RESEARCH (SOMET)
Current, Graduate School in Social, Economic and Political Sciences

- At *Network for the Advancement of Social and Political Studies* (NASP).
- University of Milan, University of Turin.

PUBLIC AND CORPORATE COMMUNICATION (LM-59), MASTER'S DEGREE
2018, Università degli Studi di Milano

- Specialization: **Public Opinion, Market and Communication Research** (held in English)
- 110/110 cum laude
- Thesis: Fragmentation of Online Discussion and Polarizing Events: the Case of Vaccination in Italy
- Key courses: Public Opinion Analysis, Communication Research, Data Analysis, Survey Methods, Big Data and Digital Methods
- Erasmus+, Freie Universität Berlin, Berlin, 6 months.

PUBLIC OPINION & MEDIA LAB (POMLAB)
2016, Università degli Studi di Milano

- Research lab, Department of Social and Political Sciences
- Two articles: analysis of Milan elections through digital methods (Facebook, Netvizz, Gephi). Results on *Gli Stati Generali* (1, 2)

HUMANITIES FOR COMMUNICATION STUDIES (L-20), BACHELOR'S DEGREE
2015, Università degli Studi di Milano

- 110/110 cum laude
- Erasmus+, Yıldız Teknik Üniversitesi, Istanbul. Erasmus+, 6 mesi.

WORK EXPERIENCE

VIRALBEAT, RESEARCHER
August 2017 – December 2017, Milan

- Web and social media listening
- Data collection and data analysis
- Network analysis; Netnography; Content analysis (manual and automated); Sentiment Analysis

VIRALBEAT, INTERNSHIP
December 2016 – March 2017, Milan

- Data gathering and data analysis
- Formation in software for data collection, analysis and visual representation (Python, Gephi, TLab, Tableau)