

GIOVANNI PAGANO

Ph.D. Candidate in Political Studies
**NASP | Network for the Advancement of Social
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CURRENT POSITION

Description

Ph.D. Candidate in Political Studies at NASP | Network for the Advancement of Social and Political Studies. University of Milan | University of Genoa | University of Pavia, Italy

Research areas

Social media analysis, Quantitative and Qualitative Content and Text Analysis, Political communication, Public opinion analysis, Electoral Behaviour

EDUCATION

2012

M.A. in Political Studies and International Relations (110/110 *cum laude*), [Scienze Internazionali e Diplomatiche – vecchio ordinamento], 17 July, University of Turin, Italy

Thesis: "Chinese immigration in Italy"

Thesis supervisor: Alfio Mastropaolo

2004-2005

Sciences Po Bordeaux, (FR). Erasmus student, September-July

PREVIOUS EMPLOYMENT

2015-2018

Research associate at EuVisions, REScEU (University of Milan), Centro di Ricerca e Documentazione Luigi Einaudi, Italy. Social media data collection and analysis.

2012-2015

Research assistant and project area manager at T.Wai – Torino World Affairs Institute, Italy.

2011

Intern at the Piedmont Regional Government - Gabinetto Della Presidenza Della Giunta Regionale, EU Policies and Brussels Liaison Office, Italy. March-July.

FURTHER EDUCATION

2018

Automatic Text Analysis and Machine Learning, EITM-Essex Summer School, University of Turin. 2-4 July

Refresher Course in Mathematics and R, EITM-Essex Summer School, University of Turin. 23-24 June

2017

Advanced Method52 (semi-supervised machine learning) CASM training. University of Sussex, UK. 11-13 October

Advanced Method52 (semi-supervised machine learning) CASM training. University of Sussex, UK. 11-13 October

2015

Intermediate Method52 (semi-supervised machine learning) CASM training. University of Sussex, UK. 14-16 December

Introductory Method52 (semi-supervised machine learning) CASM training. University of Milan, Italy. 7-11 September.

2010

LSE Summer School, Course "Microeconomics", London School of Economics, UK. 26 July-8 August.

PUBLICATIONS

In preparation

"Politicizing Europe on Twitter? Investigating the Extent of EU Politicization in the 2017 General Elections Campaigns in Germany, France and Italy" (co-authored with F. Arcostanzo, G. Bobba, and A. Seddone)

Online articles (selected)

2018

How Italy's Five-Star Movement and the League Won the Twitter Campaign (with F. Arcostanzo, M. Zaghi). EuVisions. 13/03/2018, <http://www.euvisions.eu/italian-elections-twitter>

The 2018 Italian election campaign viewed from Twitter (with F. Arcostanzo, M. Zaghi). Open Democracy. 2/03/2018, <https://www.opendemocracy.net/can-europe-make-it/giovanni-pagano-francescaarcostanzo-martina-zaghi/2018-italian-election-campaign>

Delocalisation in the EU: the Embraco case on Twitter (with F. Arcostanzo, M. Zaghi). EuVisions. 02/03/2018, <http://www.euvisions.eu/delocalisation-embraco-twitter>

The Italian electoral campaign and the issue of immigration: a Twitter analysis in the aftermath of the Macerata attack (with F. Arcostanzo, M. Zaghi). Open Democracy. 26/02/2018, <https://www.opendemocracy.net/can-europe-make-it/di-giovanni-pagano-francesca-arcostanzo-andmartina-zaghi/italian-electoral-campa>

Italian elections 2018: the online debate on "Euro-exit". EuVisions. 29/01/2018, <http://www.euvisions.eu/italian-elections-online>

2017

Do German parties care about Europe? A Twitter study (with F. Arcostanzo, M. Zaghi). EuVisions. 18/02/2018, <http://www.euvisions.eu/german-parties-twitter>

UK 2017 snap elections: did "tweeting Brexit" pay off? (with F. Arcostanzo). EuVisions. 03/11/2017, <http://www.euvisions.eu/uk-2017-snap-elections-tweeting-brexit>

On the eve of the German elections, Alternative für Deutschland prevails on Twitter (with F. Arcostanzo). Open Democracy. 22/09/2017, <https://www.opendemocracy.net/can-europe-make-it/giovannipagano-francesca-arcostanzo/on-eve-of-german-elections-alternative-f-r-deutschland-prevails>

For Corbyn and against hard Brexit: British expats on Twitter during the #ge2017 (with F. Arcostanzo). EuVisions. 31/07/2017, <http://www.euvisions.eu/against-british-twitter>

Le Pen vs globalization – A Twitter study of the French presidential campaign (with F. Arcostanzo). EuVisions. 09/06/2017, <http://www.euvisions.eu/globalization-presidential-campaign>

Exploring #EU60 co-hashtag network (with F. Arcostanzo). EuVisions. 18/04/2017, <http://www.euvisions.eu/exploring-hashtag-network>

Notes on the Europeanization of Twitter – Part III. (with F. Arcostanzo). EuVisions. 06/02/2017, <http://www.euvisions.eu/notes-the-europeanization-twitter-part>

2016

Notes on the Europeanization of Twitter – Part II (with F. Arcostanzo). EuVisions. 31/10/2016, <http://www.euvisions.eu/notes-europeanization-twitter-part>

Notes on the Europeanization of Twitter – Part I. EuVisions. 10/10/2016, <http://www.euvisions.eu/noteseuropeanization-twitter>

Brexit and Twitter - A tale of two campaigns (with A. Ricci). EuVisions. 22/06/2016, <http://www.euvisions.eu/brexit-and-twitter-a-tale-of-two-campaigns>

Schengen, four months of Twitter data. EuVisions. 02/06/2016, <http://www.euvisions.eu/schengen-fourmonths-of-twitter-data>

The challenges of the European Social Model – An interview with Elsa Fornero. EuVisions. 23/05/2016, <http://www.euvisions.eu/the-challenges-of-the-european-social-model-an-interview-with-elsa-fornero>

Corbyn's EU-turn speech as seen from Twitter (with A. Ricci). EuVisions. 06/05/2016, <http://www.euvisions.eu/jeremy-corbyn-s-eu-speech>

Renzi vs. Juncker – A social media analysis (with A. Ricci, P. Tortola). OpenDemocracy. 26/01/2016, <https://www.opendemocracy.net/can-europe-make-it/piero-tortola-alexander-damiano-riccigiovanni-pagano/renzi-vs-juncker-social-med>

Cameron's renegotiation speech and intra-EU migration: how the web reacted (with A. Ricci). OpenDemocracy. 04/01/2016, <https://www.opendemocracy.net/can-europe-make-it/giovanni-paganoalexander-damiano-ricci/cameron-s-renegotiation-speech-and-intra>

Newspapers and magazines

2018

Linkiesta. Elezioni 2018, Lega e Cinquestelle i più forti (e cattivi) su Twitter (come AfD e UKIP). 2/03/2018

EuNews. Il caso Embraco visto da Twitter. 26/02/2018

Corriere della Sera - L'Economia. Immigrazione & social: investitori alla prova. 20/02/2018

Corriere della Sera - L'Economia. Euro sì, euro no. Dibattito utile solo ai social. 21/01/01/2018

2017

Pagina99. In Germania gli xenofobi dell'Afd spopolano su Twitter. 22/09/2017

El Diario. El partido ultra AfD, el más activo en Twitter en la campaña electoral alemana. 22/09/2017

Polis180. EU Visions: Unmittelbar vor der Bundestagswahl beherrscht die AfD Twitter. 22/09/2017

INVITED TALKS

2017

"Investigating patterns of Europeanization on Twitter: insights from the EuVisions' observatory" (with F. Arcostanzo). Invited talk at the Social Listening in the Past, Present and Future Showcase Conference, British Academy (UK). 22 November

"Europe as seen from Twitter" (with F. Arcostanzo). Presentation at the IAI-REScEU event "Alla ricerca dell'Europa sociale" ['Looking for Social Europe']. Istituto Affari Internazionali, Italy. 2 February

"Narrative Europe: Journalism and public discourses" (with P. Tortola). Lecture at the undergraduate course Communicating Europe Lab - Public Communication. University of Turin, Italy. 21 April

2016

"Using social media data in political and cultural studies: comparing four approaches at UNIMI" (with A. Ricci). Departmental Seminar, Department of Political and Social Sciences, University of Milan. 25 May

CONFERENCES AND SEMINAR PRESENTATIONS

2018

"Politicizing Europe on Twitter? Investigating the Extent of EU Politicization in the 2017 General Elections Campaigns in Germany, France and Italy" (with F. Arcostanzo, G. Bobba, A. Seddone). Paper presented at the 2018 ECPR SGEU Conference. Science Po Paris, France. 14 June

TECHNICAL SKILLS

- METHOD52 software for semi-supervised machine learning / text analysis
- GEPHI software for network analysis
- QLIKVIEW data intelligence software for large datasets
- STATA (basic)
- R (basic)
- Basic coding for web scraping and crawling

CONFERENCE ORGANIZATION

2015

Organizational assistant, "Primavera mediterranea" Seminar cycle (8 seminars). Departmental Seminars, Department of Cultures, Politics and Society, University of Turin.

2014

Organizational assistant, "Ripensare il Mediterraneo al di là del prisma demografico" Seminar cycle (7 seminars, 1 round table). Departmental Seminars, Department of Cultures, Politics and Society, University of Turin.

STUDENT SUPERVISION

2016-2018

Intern supervision, EuVisions / University of Torino curricular internships

LANGUAGES

Italian: native

English: excellent oral and written communication

French: excellent oral and written comprehension, good oral and written expression

Spanish: basic oral and written comprehension