

PERSONAL INFORMATION

Davide Beraldo



Via Turati 1, 22075 Lurate Caccivio (Como), Italy

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Sex Male | Date of birth 31 / 05 / 1987 | Nationality Italian

WORK EXPERIENCE

- Oct 2014 - (present) **PhD Candidate (joint degree)**
Amsterdam Institute for Social Science Research - Universiteit Van Amsterdam
- Joint degree PhD research activity on Social Movements and Digital Media
- Business or sector** Academic research
- Oct 2012 - (present) **PhD Candidate**
Graduate School in Social and Political Sciences - Università degli Studi di Milano
- PhD research activity on Social Movements and Digital Media
 - Teaching assistant for the undergraduate course in “New media and communication”
- Business or sector** Academic research
- Feb 2012 - (present) **Freelance analyst**
Viralbeat S.r.l., via Lomazzo 29, 20154, Milan
- Web-mining tools development, online networks visualization, nethnographic analysis
- Business or sector** Market research
- Jan 2013 - Sep 2014 **Tutor and coordinator**
Faculty of Political Sciences – Università degli Studi di Milano
- Tutoring of entrance exams; coordination of tutors team
- Business or sector** Education

EDUCATION AND TRAINING

- Oct 2012 - Jun 2013 **PhD Training Program in Sociology**
Graduate School in Social and Political Sciences - Università degli Studi di Milano
- Social theory, methodology of social research, social movement theory, network analysis
- Project Title: “Contentious Brands. Reassembling the social movement in digital environments”
Supervisors: prof. Paola Rebughini, prof. Justus Uitermark, prof. Jan Willem Duyvendak
- Jan 2010 - Mar 2012 **Master Degree in Social Sciences** 110 cum Laude / 110
Faculty of Political Sciences - Università degli Studi di Milano
- Social theory, methodology of social research, research design, cognitive psychology
- Thesis: “New Movements in the Social-Media Environment. Networks and glocal flows of the #OCCUPY meta-movement” Supervisors: prof. Adam Arvidsson, prof. Paola Rebughini
- Sep 2006 - Dec 2009 **Bechelor Degree in Political Sciences** 110 cum Laude / 110
Faculty of Political Sciences - Università degli Studi di Milano
- General sociology, economic sociology, political science, contemporary history
- Thesis: “Sociological Critic of Mainstream Economics” Supervisor: prof. Gianprimo Cella
- Sep 2001 - Jul 2006 **Highschool Degree in Computer Science** 100 / 100
ITIS Magistri Cumacini
- Programming, Information Technology, Mathematics, Statistics

Publications

- “The branding of contention. Floating signifiers and digital media in the Anonymous brand” (2014) Proceedings of the SOCIO CRI 14 Conference, pp. 241-254, DAKAM Publishing, ISBN: 978-605-9941-22-8
- “The #OCCUPY network on Twitter and the challenges to social movements theory and research” (2013) International Journal of Electronic Governance, vol. 6, n. 4, pp. 319-341 (co-author: Juan Galan-Paez)
- “Follow the Followers. Primarie su Twitter e la centralità discorsiva di Matteo Renzi” (2012) Questioni Primarie 2012, Il Mulino (co-authors: Alessandro Caliandro and Stefania Barina)

Conference papers and presentations

- “YouTube and the user-generated music categories”, IASPM International Conference “A long way to the top: the production and reception of music in a globalized world”, Rotterdam Erasmus University, 6-7 November 2014 (co-author: Massimo Airoidi)
- “Independent work on digital platforms: the case of Elance”, COST International Conference “The Dynamics of Virtual World: transformation of labour in a digital global economy”, University of Hertfordshire, 3-5 September 2014
- “The Anonymous brand and the Million Mask March”, EUSN 1st European Conference on Social Networks, Universitat Autònoma de Barcelona, 1-4 July 2014
- “The branding of contention”, DAKAM International Conference “Sociology and Critical Perspectives on Social Movements”, Istanbul, 12-14 May 2014
- “New media, new movements, new identities? The #OCCUPY network on Twitter and the challenges to the notion of collective identity”, DEL International Symposium “Online Participation and its Critics”, Paris, 19-21 June 2013

Seminars and workshops presentations

- “The #OCCUPY network on Twitter”, International Seminar “New media, public opinion and social movements”, Dep. of Social and Political Sciences, University of Milan, 10 May 2013
- “How can we harvest Collective Intelligence to introduce disruptive elements in the process of co-creation?”, Workshop “Co-creating innovation for sustainable future markets”, Dep. of Intercultural Management and Communication, Copenhagen Business School (with prof. Adam Arvidsson and prof. Elanor Colleoni)
- “Research e web 2.0, between digital ethnography and network analysis”, Workshop “Do It Yourself research: tools, opportunities and limitations”, Associazione Italiana Ricerca di Mercato, Sociali e di Opinione (ASSIRM), Milano, 24 May 2012

Lectures and tutoring activities

- “Who is Anonymous?”, lecture for the undergraduate class in “New media and communication” (prof. Arvidsson and prof. Caliandro), University of Milan, 12 June 2014
- Tutoring of students working groups for the undergraduate class in “New media and communication” (prof. Adam Arvidsson and prof. Alessandro Caliandro), University of Milan, May-June 2013
- Tutoring of working groups for the “Digital Ethnography Week” summer school, Trento, 17-21 September 2012
- “Python and Gephi for Twitter network analysis”, lecture for the PhD class in “Digital Methods” (prof. Adam Arvidsson) and undergraduate class in “New media and communication” (prof. Adam Arvidsson and prof. Alessandro Caliandro), University of Milan, May 2012

OTHER TRAINING ACTIVITIES

- 1 Jul 2014 - 4 Jul 2014 **European Conference on Social Network Workshop**
 EUSN Conference – Universitat Autònoma de Barcelona
- Network Analysis with R, Exponential Random Graphs Models
- Jan 2014 - Mar 2014 **Coursera Certificate - “Social and Economic Networks”**
 Coursera – Stanford Online Class
- Social network analysis and models
- 24 Jun - 5 Jul 2013 **Digital Methods Summer School**
 Digital Methods Initiative – Universiteit Van Amsterdam
- Web mapping, data visualization, online data interpretation
- 2 Jul - 13 Jul 2012 **Complex Systems Summer School**
 Institut des Systemes Complexes Paris Ile de France
- Complex network analysis, agent-based simulation, systems dynamics

PERSONAL SKILLS

Mother tongue(s) Italian

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C1	C1	C1	C1	C1

Communication skills Good communication skills acquired through participation to seminars and conferences

- Very prone to inter-personal communication

Organisational skills Good organizational skills acquired as group coordinator

- Very prone to group mediation and motivation

Job-related skills Excellent writing skills acquired through university activity and contribution to online political forums

- Very prone to abstract and syncretic thinking

Software skills Good knowledge of various statistical and analytical tools

- Excellent knowledge of Gephi (large networks visualization and analysis)
- Good knowledge of SPSS
- Basic knowledge of R, Stata, Netlogo

Good programming skills acquired in high school training and research activity

- Good knowledge of Python, Delphi and SQL
- Basic knowledge of HTML and Bash

Other skills Good music skills acquired as self-taught musician

- Good guitar, piano and singing skills
- Good improvisation skills

Driving licence Car driving licence

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