

**CURRICULUM VITAE**  
**(EUROPEAN FORMAT)**



**PERSONAL INFORMATION**

Name	<b>DE NONI IVAN</b>
Address	<b>VIA ROMA 30, BOLLATE (MI), Italy</b>
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E-mail	<b>ivan.denoni@unimi.it</b>
Nationality	Italian
Birth date	20, August, 1978
Birth place	Bollate, MI

**EDUCATION**

February 2010	PhD with scholarship in Business History and Corporate Finance, Department of Economics, Business and Statistics (DEAS), Faculty of Political Science, University of Milan. Thesis: "Internationalization processes and systems of SMEs in the knowledge economy: a regionally integrated empirical exploration"
2003 -2005	Master of Science in International Economics and Finance, University of Milan Vote: 110 to 110 Main subjects: Mathematics for Economics and Finance, Statistics, Methods and models for decision analysis Thesis: "Inverse problems and applications"
1998 -2003	Bachelor Degree in Political Science, University of Milan Vote: 99 out of 110 Main subjects: International Economics, Economic Policy Thesis: "Economic relations between Romania and Italy in the context of EU enlargement"

**PERSONAL CAPACITY AND  
COMPETENCES**

LANGUAGES

ITALIAN (NATIVE)

ENGLISH

Reading skills: GOOD

Writing skills: GOOD

Verbal skills: GOOD

RESEARCH INTERESTS

Internationalization processes of SMEs, Knowledge Management, Process analysis and risk management, Applied Statistic methodology.

RELATIONAL SKILLS AND  
COMPETENCES

Propensity for teamwork and flexibility. Good active listening, communication and integration skills acquired attending academic and working as helpdesk (BNL) and as financial advisor (Insurance Alliance and Free & Partners).

ORGANIZATIONAL SKILLS  
AND COMPETENCES

Good business and academic projects and events management skills. Supplementary educational activities in academia as a tutor and as assistant teaching. Academic research observatories management (on Oil & Gas IT, Lakes of Northern Italy Tourism). CNA Emilia Romagna collaboration on Benchart Project and Excellent Enterprise Project (2007, 2008 and 2009).

TECHNICAL SKILLS AND  
COMPETENCES

Thorough knowledge of using scientific and statistical software such as R, SPSS, MATLAB, LATEX, as well as excellent knowledge of Microsoft Office.

Excellent knowledge of Windows and Mac operating systems, working knowledge of Linux.

Excellent knowledge of HTML. Capacity creation, management and monitoring of websites (Google Adwords and Google Analytics).

Graphics applications: Photoshop, Adobe ImageReady.

Inclination and curiosity in new technologies.

HOBBIES

Soccer, Trekking, Diving (PADI Open Water Diver Patent)

## PUBLICATIONS

### PUBLICATIONS IN REFEREED JOURNALS

De Noni I., Ganzaroli A., Orsi L., The Governance of Open Source Software Communities: Results of an Empirical Analysis, *R&D Management*, submitted (2009)

De Noni I., Orsi L., Pilotti L., Uncertainty, Future and Forecasting of Extreme Events in Organizations: New Approaches in Knowledge Management, The Icfai University, *Journal of Knowledge Management*, Vol. VII, Nos. 3 & 4, pp. 96-113, May & July 2009

### PUBLICATIONS IN NATIONAL AND INTERNATIONAL CONFERENCES

De Noni I., Orsi L., Lorenzon A.; Measuring credit risk for SME's: a quantitative and qualitative rating model; 3rd workshop on visualizing, measuring and managing intangibles & Intellectual Capital, Ferrara, Italy, October 29-31, 2007

### WORKING PAPER

De Noni I., Orsi L., Tavecchia D., Benchmarking for SMEs: Toward a Competitive Rating System, Working Paper Series n. 2007-42, Department of Economics, Business and Statistics, November 2007

## ACADEMIC EXPERIENCE

### A.A. 2009 / 2010

Teaching Assistant activity and lab with Excel and R, courses of Statistics, in Organization and Human Resources (ORU) and Political Science (SPO) school programs, Department of Economics, Business and Statistics (DEAS), University of Milan. (Also a.a. 2008/09)

Teaching Assistant for course of Economics and Business Management, European Economy school program, DEAS, University of Milan.

Teaching Assistant for course of Economics and Innovation, Informatics for communication school program, DSI, University of Milan.

Teaching Assistant for course of Internationalization Strategies and Marketing

Co-teacher activities and tutoring for course of statistical analysis methods and quality control, 2nd edition of Fondimpresa Project titled "Innovation and Development of Production System and Services-c" (project code AVT/52/07). 1st Edition a.a. 2008/2009.

<p>A.A. 2008 / 2009</p>	<p>Teaching assistant for course of Mathematics for Economics and Finance, European Economy school program, DEAS, University of Milan.</p> <p>Teaching as expert in web marketing for FSE sponsored course of technical tourist services at the science park VEGA Mestre.</p> <p>Web analytics laboratory (using Google Analytics and Adwords to analyze and improve web ranking) at DEAS, University of Milan</p>
<p>A.A. 2007 / 2008</p>	<p>Teaching as marketing expert in the "Corporate Governance - Marketing Strategies" for Institute of Public Higher Education "M. Bellisario" of Inzago.</p> <p>Tutor for Ingenio courses "Progettazione e organizzazione dello spin off d'impresa" (coordinator Prof. Luciano Pilotti) and "Gestione e valorizzazione dei risultati della ricerca accademica e industriale: trasferimento di innovazione dai Laboratori di ricerca all'Impresa" (coordinator Prof. Luca Zanderighi), University of Milan and Finlombarda.</p>
<p><b>EXTRA ACADEMIC ACTIVITIES AND PROJECTS</b></p>	<p>The variety as new driver of innovation, creativity and economic development in urban systems and industrial districts. A comparison between local and ethnic entrepreneurship: differences, similarities and contamination in terms of managerial practices and innovation performance. (Project co-PRIN)</p> <p>University research project aims to build the Centre Territorial Marketing of Milan sponsored the conference "I want MI: Analysis of attractiveness perception of Milan for potential citizens.</p> <p>Implementation and management of Tourism Centre on lakes of Lombardy, Trentino and Veneto. (<a href="http://users.unimi.it/turismogarda">http://users.unimi.it/turismogarda</a>)</p> <p>Collaborative project with Venicecom for studying and analyzing of information systems related to key business processes within oil &amp; gas industry. The aim is an observatory university implementation. (<a href="http://users.unimi.it/oilegas">http://users.unimi.it/oilegas</a>)</p>

OTHER INFORMATION

Development and validation of a statistical model to control the production quality (Six Sigma Approach, Quality and Statistical Analysis Nonparametric Approach) for Cadempino Zambon Switzerland Ltd.

Development and validation of a rating and benchmarking model for SMEs (project sponsored by CNA BenchArt)

Excellent Firms evaluation program, benchmarking analysis of SMEs in Emilia Romagna, Lombardy and Marche (Excellent Firms Project Is sponsored by CNA Innovation and ECIPAR)

Technology transfer in industrial networks of Tuscan (MARI Project was sponsored by Tuscany region)

Business Plan course (60 hours) attended at Bocconi University

*Aware of criminal responsibility, art.76 D.P.R. 445 of 28/12/2000, which I may suffer in case of false statement, under my responsibility I certify what I declared is true. Then I authorize the processing of personal data as fixed by Law 196/3 in 2003.*

*Ivan De Noni*

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