

ISMAIL LAMAMRA

CONTACT

Milan, Italy

Nationality: Italian - Algerian

OTHER ACTIVITIES AND CERTIFICATIONS

- **Social Inclusion Project (2024):** Launched a sports-based social inclusion project with the Kayros community in Vimodrone, promoting sports values.
- **Sports Journalist (2024-present):** Write sports articles for an online news outlet, adhering to SEO copywriting principles, conducting research and data analysis, and translating findings into audience-friendly language.
- **Coach for Savona Pirates (2023-present):** Developed leadership, accountability, and conflict management skills through coaching responsibilities.
- **Vaccination Center Support (2021):** Assisted with organizational tasks in vaccination centers.
- **Project Management Certification (2024):** Earned a certification in Humanitarian Project Management from DisasterReady.

EDUCATION

Master degree in Public and Corporate Communication (EN)

2020 - 2023

Università degli Studi di Milano

Thesis: *The role of religious background in the acculturation trajectories of second-generation immigrants in Europe.*

Conducted a quantitative empirical study on the assimilation trajectories of second-generation immigrants in Europe, with a particular emphasis on the influence of religious background.

Final grade: 110/110 cum laude

Supervisor: Giulia Maria Dotti Sani | Co-supervisor: Francesco Molteni

• Research Design • Data Analysis • Advertising Communication • Digital Cultures

Erasmus Programme (FR)

2021 - 2022

Université Paris Cité

6 month mobility period in Paris, France.

• Quantitative Methods • Sociology • Economics Theories

Bachelor Degree in Communication and Society (IT)

2017 - 2020

Università degli Studi di Milano

Thesis: *Sports and civil rights: the Colin Kaepernick case.*

Examined the struggles for civil and social rights in the Western context, with a focus on the activism of athletes across various sports, particularly highlighting the role of American football and the impact of Colin Kaepernick's protests.

Final grade: 101/110

Supervisor: Paola Rebughini

• Intercultural communication • Sociology • European Law • Digital Media

WORK EXPERIENCE

Social Project Co-Founder

2024 - 2025

Voluntary Social Design

- Initiated a volunteer project focused on social inclusion in collaboration with the Kayros community in Vimodrone, dedicated to adolescents and young adults (aged 14-25). The project is based on the values of sports and their positive impact.

ACHIEVEMENTS

- 2014-2023: **Semi-professional American Football athlete** and captain for the Milano Seamen, achieving 5 national championships, 2 European finals and 5 CONI bronze medals.
- Authored an **empirical thesis** on the integration of second-generation immigrants in Europe, presented at multiple conferences and pending publication.

Category B driving license

I authorize the processing of the personal data contained in my curriculum vitae in accordance with Article 13 of Legislative Decree 196/2003 and Article 13 of the GDPR (EU Regulation 2016/679) solely for the purposes of recruitment and personnel selection.

Head of Content Communications 2021 - 2024 Università degli Studi di Milano - Milan, Italy

- Managed digital content for the Orientation Office at La Statale di Milano, while also organizing and participating in various events aimed at prospective students.

Communication Specialist | 2020 - 2023

Project Manager

Freelance

- Worked on multiple communication projects as a freelancer.

Digital Data Entry 2019 - 2020

Vidierre - Remote

- Provided SEO-oriented data for Rai TV programs.

Logistic Manager | Marketing Junior 2014 - 2018

Beast Technologies - Milan, Italy

- Oversaw end-to-end logistics operations while also taking on responsibilities in customer care and marketing.

SKILLS AND LANGUAGES

Quantitative Research HTML | CSS Qualitative Research
Adobe Suite Copywriting Stata | Data analysis

Language	Level	Study	Application
Italian	Native	-	-
English	Advanced	21 years	10 years
French	Advanced	7 years	8 years
Arabic	Medium	3 years	22 years