

## **RONCHI VERONICA**

### **PERSONAL INFORMATIONS**

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Nationality Italian

Place/Date of birth Vimercate (MI) 20/11/1980

### **Education**

#### **·Università degli Studi di Milano**

PhD Business History and Corporate Finance  
2008 – 2010 (expected)

*Activities:* Business History, Principles of Corporate Finance, Statistics, Academic Writing

#### **·Universidad de Buenos Aires**

Magister, Master in economic history and political economics  
2005 – 2007

*Activities:* Argentinian and Latin American Economic History, Social History, Economic Methodology, Methodology of History.

Dissertation : "Neopopulism and Neoliberalism in Latin America. The cases of Mexico and Argentina in the 90's"

#### **·Università degli Studi di Milano**

Degree, Contemporary History, Economic History  
2000 – 2004

*Activities:* Contemporary History, Economic History, Latin America Development studies

2002-2003 Erasmus Program at the Erasmus Universiteit (Netherlands)

Dissertation: "Mexico in the era of social liberalism: the PRONASOL in the government of Carlos Salinas de Gortari (1988-1994)"

### **Work Experience**

#### **·Research Fellow at University of Milan**

November 2006 – Present

Academic Investigation Activities

· **Co-editor of the review "Dialoghi Internazionali. Città nel mondo" at Milan Chamber of Commerce**

December 2007 – Present

Editing and Writing

• **Researcher at ARGIS**

December 2007 – May 2008 and September 2009- December 2009

Not-for-Profit Organizations's Governance Investigation

• **Consultant at Barilla S.p.A**

February 2007 – December 2007 ( 11 months)

Business Oral History Project. Melfi (PO).

• **Consultant at Federazione Trentina delle Cooperative**

March 2006 – November 2006 ( 9 months)

Predisposition of the Charter of Values

• **Marketing Responsible at Alleanza Salute Italia**

Pharmaceuticals industry

June 2004 – March 2005 ( 10 months)

**Publications:**

-*Capitalismi* (Capitalisms) Co-author with Giulio Sapelli and Lodovico Festa, Boroli, Milano, 2009

-“L’effetto controintuitivo dell’abbondanza” (The abundance counterintuitive effect) in: “Dialoghi Internazionali. Città nel mondo”, num 11, Bruno Mondadori, June 2009

-*Buone regole per la cura dell'altro. Not-for-profit e governace, perché ARGIS* (Best care practices for the others. Not-for-Profit and Governance, why ARGIS), Guerini e Associati, Milano, December 2008

- “Populism and Neopopulism in Latin America: Clientelism, Trade Union Organisation and Electoral Support in Mexico and Argentina in the '90s”, Working Papers Fondazione ENI Enrico Mattei, n. 42.07, May 2007

- "The Neoliberal Myth in Latin America: The Cases of Mexico and Argentina in the '90s"  
Working Papers Fondazione ENI Enrico Mattei, n. 41.07, May 2007

-“Populismo e neopopulismo in America Latina. Differenze e specificità” (Populism and Neopopulism in Latin America. Differences and specificities) in: “Equilibri Rivista per lo sviluppo sostenibile”, num 3, il Mulino, December 2007

--*Diario Americano* (American Diary), Co-author with Giulio Sapelli , Bollati Boringhieri, Torino, 2006

- *Modernizzazione senza sviluppo. Il capitalismo secondo Pasolini* (Modernization without development. The capitalism according to Pasolini), Co-author with Giulio Sapelli, Bruno Mondadori, Milano, 2005

## **Languages**

Italian: Mother tongue

Spanish: written and oral very good

English: written and oral good

French: written and oral good