



**Luca
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CONTACT

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RESEARCH EXPERIENCE

10/2022 – CURRENT

Ph.D Candidate @ Nasp (Milan, Italy)

Research Topic: the impact of algorithms on teenagers online agency, in particular on the role of the algorithm literacy in the interaction between youths and recommendation systems.

01/01/2022 – 01/07/2022

Research Assistant

Research scholarship supervised by Professor Alessandro Gandini, Scientific Coordinator of ALGOCOUNT "Accounting for the algorithmic public opinion". Founded by Fondazione Cariplo, the project seeks to expand our current understanding of, and raise awareness about, the role of algorithms in society, with a specific focus on the formation of public opinion in the Italian context.

- **Focus Groups Report:** analysis of six focus groups aimed at exploring Italian society's perception, knowledge and trust towards algorithms embedded within social media for content recommendation. The report was published as a blog article for both academic and non-academic audience.

- **Digital Education Initiative:** activity planned and carried out across a variety of schools located within the region of Lombardy. Throughout two-hours classes, students were introduced to some of the most important themes concerning algorithm, data, and privacy literacies. The purpose was to increase awareness and critical knowledge towards the digital platforms which upper secondary school students usually access to everyday.

<https://algocount.org/>

TEACHING EXPERIENCE

27/10/2021 – 31/12/2021

Digital Education Teacher (Middle School)

Teaching experience dedicated to the "Comunichiamo!" project. Structured into two-hours per week classes, the activity was designed to introduce middle school students to some of the most important issues of media literacy, such as recommendation algorithms, addictive affordances, and information retrieving. The purpose of the project was to convey and measure a positive approach to the early steps into digital platforms. School: Istituto Comprensivo "C. Carminati" - Via Dante, 4, 21015 Lonate Pozzolo VA

EDUCATION AND TRAINING

09/2019 – 07/2021 – Milan, Italy

Master's degree

Università degli Studi di Milano

The Master's thesis discussed was aimed at investigating how boredom have changed consumer culture during the first national lockdown among young Italian adults. To assess this issue, an explorative research based on structured interviews has been

carried out to delve into boredom coping strategies, new values given to free-time activities and relationships with everyday

objects of four early-stage influencers. The research referred to a heterogeneous theoretical framework, such as material cultures, consumer culture studies, and cultural anthropology.

Findings showed that individuals have changed the ways to relate with objects and free time while trying to cope with boredom.

Moreover, those coping strategies have been subdivided into two categories: hedonistic and eudemonic. The former

characterized immediate pleasure seeking, the latter was composed of more complex stimuli which tend to positively engage

people taking off creative projects.

To sum up, on the one hand boredom could be represented an emotional indicator to further explore human-object relationships.

On the other one, the fact that creativity appeared to foster eudemonic coping strategies to boredom could open to future

research opportunities in terms of emotions literacy.

Supervisor: Professor Leonini Luisa Maria

Address Milan, Italy | **Field of study** Corporate and Public Communication | **Final grade** 110 cum laude | **Thesis** Tra noia e creatività: ricerca esplorativa tra i consumi domestici nel primo lockdown

09/2015 – 03/2019 – Milan, Italy

Bachelor's degree

Università degli Studi di Milano

Bachelor's thesis focused on exploring how youtubers affect followers' behaviour through a grounded theory approach that

referred mostly to cultural and social psychology and four case studies.

Address Milan, Italy | **Field of study** Communication Science | **Final grade** 100 | **Thesis** La teoria dell'artefatto culturale nell'era degli youtubers e dei social network.

LANGUAGE SKILLS

MOTHER TONGUE(S): Italian

OTHER LANGUAGE(S):

English

Listening
C2

Reading
C2

**Spoken
production**
C1

**Spoken
interaction**
C1

Writing
C1

Autorizzo il trattamento dei dati personali contenuti nel mio curriculum vitae in base all'art. 13 del D. Lgs. 196/2003 e all'art. 13 del Regolamento UE 2016/679 relativo alla protezione delle persone fisiche con riguardo al trattamento dei dati personali.



Milan, 11/10/2022

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