

Théophile Lenoir

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EDUCATION

Università degli Studi di Milano Statale

Milan, Italy; Oct 2022 - present

PhD in Sociology and Methodology of Social Research

- *Thesis: Regulatory Science on Social Media: Tensions Between Journalistic and Scientific Interpretations of Objectivity*

USC Annenberg School for Communication and Journalism

Los Angeles, CA; May 2017

MA Global Communication; GPA 3.78

- Roger Silverstone Scholarship
- Selected as member of PhD research seminar led by Manuel Castells; research paper on the legitimization of content recommendation algorithms in journalism
- Dissertation on how platform designers (at Dialogues, below) address bias

The London School of Economics and Political Sciences (LSE)

London, UK; Nov 2016

MSc Global Media and Communications; Distinction (summa cum laude)

- Research methods using SPSS
- Dissertation: role of algorithms in dealing with tensions between individualism and communitarianism on Spotify

WORK EXPERIENCE

Project Coordinator – French Election Integrity Research Group, Reset (Luminate)

Paris, FR; Jan - Jul 2022

Monitoring disinformation during the 2022 French election

- Gathered research organisations to monitor information manipulation operations that may influence the outcome of the election (based on the model of the Election Integrity Partnership in the U.S.A.)
- Worked with social media companies and regulatory agencies to build a rapid alert system
- Published a report presenting key findings: <https://www.reset.tech/resources/report-on-french-election-2022/>

Head of the Digital Programme – Institut Montaigne

Paris, FR; Sep 2017 – Nov 2022

Think tank – public policy in France and Europe

- Designed the research programme on digital issues. Research topics include disinformation, polarisation of the French media ecosystem, algorithmic biases, social security rights in the platform economy, cybersecurity
- Coordinated groups of researchers, rapporteurs, high-level executives, decision-makers and academics to provide recommendations for public action in France and Europe
- Worked with research institutions to analyse data (MIT Center for Civic Media, Sciences Po Medialab)

Product Manager (intern) - Dialogues

Los Angeles, CA; Oct 2016 – Mar 2017

Technology start-up – platform for interviews

- Optimised interview-recognition algorithm to automate process of content curation through Youtube API and reach 2-fold increase in quantity of content (from 150,000 to 300,000)
- Improved information categorisation using external databases (WordNet, Wikipedia), working directly with programmers and UX designers

Business Developer (intern) – Signal AI

London, UK; Sep – Nov 2015

Technology start-up – media monitoring tool using machine learning and NLP

- Increased company's visibility at decisive phase of development by designing, launching and analysing email marketing campaigns to reach 2,900 targets across multiple industries

SELECTED PUBLICATIONS

Academic publication

Babinet, G. and Lenoir, T. (2020) "Être souverain en 2030 : la gouvernance des infrastructures numériques", *Revue internationale et stratégique*, 2020(2), n°118, pp. 174-153

Reports

Online Election Integrity Watch Group (2022), "Elections 2022: The Information Ecosystem Put to the Test", coordinated by Lenoir, T. and Boyer, I., available at: <https://www.reset.tech/documents/elections-report-en-2022.pdf>

Lenoir, T. and Boyer, I. (2020), "Information Manipulations Around Covid-19", Institut Montaigne, available at: <https://www.institutmontaigne.org/en/publications/information-manipulations-around-covid-19-france-under-attack>

Zuckerman, E., Cardon, D., Patino, B. and Lenoir, T. (2019), "Media Polarization "à la française"? Comparing the French and American Ecosystems, Institut Montaigne, available at: <https://www.institutmontaigne.org/en/publications/media-polarization-la-francaise>

Media articles and posts

Lenoir, T. (2022), "Reconsidering the Fight Against Disinformation", *Tech Policy Press*, available at: <https://techpolicy.press/reconsidering-the-fight-against-disinformation/>

Lenoir, T. (2021), "Usage des données : les municipalités doivent sortir de l'âge de pierre", *Le Journal du Dimanche*, July 1st, 2021, available at: <https://www.lejdd.fr/Politique/usage-des-donnees-les-municipalites-doivent-sortir-de-lage-de-pierre-4055148>

Lenoir, T. and Polyakova, A. (2021), "The Algorithmic Black Box, A Transatlantic Approach", Center for European Policy Analysis (CEPA) website, April 7, 2021, available at: <https://cepa.org/the-algorithm-black-box-a-transatlantic-approach/>

Jaurisch, J.; Lenoir, T.; Schafer, B.; Soula, E. (2019) "Tackling Disinformation: Going Beyond Content Moderation", Institut Montaigne website, available at: <https://www.institutmontaigne.org/en/blog/tackling-disinformation-going-beyond-content-moderation>

EXTRA-CURRICULAR

- Jazz violinist
- Ex-circus aficionado - trapeze, unicycle, horse acrobatics and juggling

OTHER SKILLS AND INTERESTS

Computer Science	Udemy Complete Python Bootcamp MOOC Python: Data Structures (University of Michigan) – 2016
Languages	English (Fluent), French (Native), Spanish (Basic)