

ARTURO BERTERO

Birth year: 1996

Nationality: Italian

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SHORT PROFILE

Arturo Bertero graduated in political and social sciences in September 2018, with a thesis entitled: "Understanding Echo chambers" (110 cum laude). To continue studying the communicative behaviour of political actors in the context of the new digital media environment, he enrolled in the master's course "Public and Political communication" at the University of Turin. In July 2020 he graduated with a thesis entitled: "Populism and social network sites during the Covid-19 pandemic", with which he obtained a score of 110 cum laude, with special mention and recommendation for publication.

In parallel with university education, he has approached scientific research at the Department of Cultures, Politics and Society, where he started to study European populist actors and their political communication strategies. His last area of interest is the relationship between European populist actors and the media.

QUALIFICATIONS

September 2018	Bachelor's Degree in Political and Social Science, UniTo (110/110, cum Laude)
February 2020	Course in Quantitative Text Analysis, held by F. Vegetti. Advanced course related to the excellence project "CODER" (Center for public Opinion and Digital Environment Research)
September 2019- February 2020	Erasmus in Sweden, University of Stockholm
July 2020	Master's Degree in Political and Public Communication, University of Turin. (110/110, cum Laude and recommendation for publication)
April 2021	"Cultore della materia" in Public Opinion and Political Communication
14/06/2021- 18/06/2021	NASP CCA DAYS 2021: Frontiers of Methods in Social and Political Sciences. Topics: Quantitative analysis of textual data; Field experiments; Qualitative and mixed-methods; Survey data research. Event organized by NASP, hosted by the University of Turin.
2021-	PhD Candidate at NASP (POLS)

RESEARCH EXPERIENCES

FEBRUARY 2019 PRESENT	Monitor and mapping of Facebook pages spreading fake news and conspiracy theories; University of Turin.
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MARCH 2020 PRESENT	Definition and development of a hate speech dictionary for the analysis of political comments on social media. Research carried out by “CODER” (Center for public Opinion and Digital Environment Research); with G. Bobba, A. Seddone, M. Mancosu and F. Vegetti
MARCH 2018 PRESENT	Participant at the H2020 Project ‘DEMOS - Democratic Efficacy and the Varieties of Populism in Europe’
JANUARY 2020 PRESENT	Preparation of an expert survey regarding media populism in Europe; with A. Nai (University of Amsterdam), G. Bobba, A. Seddone, M. Mancosu, F. Vegetti (University of Turin).

METHODS AND RESEARCH TRAINING

During my career to date, I have acquired proficiency in:

- Research Design
- Quantitative Data Analysis (STATA/SPSS) and R (basic skills)
- Qualitative methods: in depth interviews conduction (intermediate skills)
- Multivariate Statistics (basic skills).
- Advanced Survey Research (questionnaire construction, interviewer training and evaluation, analysis of survey data).
- Expert Surveys Design and Administration

ACADEMIC PUBLICATIONS

CHAPTERS IN BOOKS

Bertero, A., & Seddone, A. (2021). Italy: Populists in the mirror, (de) politicizing the COVID-19 from government and opposition. *Populism and the Politicization of the COVID-19 Crisis in Europe*, 45-58.

Bertero, A. (2021). The COVID-19 Related Communication of Italian Politicians and Its Success on Facebook. In: Handl, Vladimir and Mejstrik, Martin (eds). 2021. *Current Populism in Europe: Gender-Backlash and Counter-strategies*. Prague 2021.

WORK IN PROGRESS

Vegetti F., Bertero A., Bobba G., Mancosu M., Seddone A.. *Blue paper on “Hate Speech”*. Working paper.

Bertero, A., Bobba, G., Mancosu M., Nai, A., Vegetti F., Seddone A. *Media Populism, a comparative analysis based on an expert survey*.

Vegetti F., Bertero A., Bobba G., Mancosu M., Seddone A. *Populist language, issues, and the success of party communication on Facebook*.

Bertero A., *Information Sources Shared on Facebook and Networking by Populist Leaders in Italy*. Currently under review at "Studia Politica Slovaca". Paper initially developed for the project DEMOS.

CONFERENCE PAPERS

- 2020 Bertero A. *The COVID-related communication of populist leaders and its engagement on social media*. Presented at the DEMOS on-line workshop H2020, 30/04/2020.
- 2021 Bertero A., Bobba G., Mancosu M., Nai A., Seddone A., Vegetti F. *Measuring media populism through a comparative expert survey: a first assessment*. Accepted at ECPR, Section S45: "Political Communication in Times of Crisis"
- 2021 Vegetti F., Bertero A., Bobba G., Mancosu M., Seddone A. *Populist language, issues, and the success of party communication on Facebook*. Presented at the 6th Prague Populism Conference, 2021.
- 2021 Così fan tutti? L'inciviltà nei commenti alle pagine politiche su Facebook. Proposed at SISP on 17/05/2020.

TEACHING EXPERIENCES AND STUDY GRANTS

- September 2020-February 2021 Teaching assistant in "Political science"; University of Turin, course held by professor Bobba G.; Bachelor in "Social Innovation, Communication and New Technologies"
- May 2021 Scholarship awarded by the college Carlo Alberto (Turin), related to the project "Media Populism, a comparative analysis based on an expert survey."

THESIS

- 2018 Bertero A., *Understanding echo chambers*. Thesis supervisor: Bobba G. Available at: [\(99+\) \(PDF\) Understanding echo chambers | Arturo Bertero - Academia.edu](#)

2020 Bertero A., *Populism and SNS during the Covid-19 pandemic*. Thesis supervisor: Bobba G., Seddone A. Available at: [\(99+\) \(PDF\) Populism and SNS during the Covid-19 pandemic | Arturo Bertero - Academia.edu](#)

Turin, 20/05/2021