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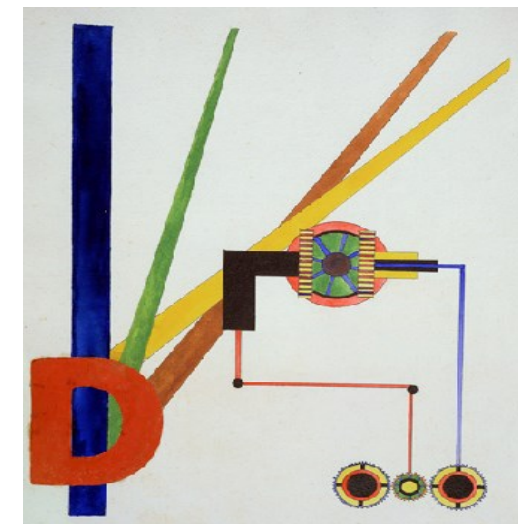
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UNIVERSITÀ  
DEGLI STUDI  
DI MILANO

## International Workshop

# Digital Economy, Labour Market Regulation and Social Policy in Post-Crisis Europe



**8-9 November 2018**  
**Seminar Room (Passione)**

Dept. of Social and Political Sciences  
University of Milan  
Via Conservatorio, 7 Milan

For information:  
[graduate.school@unimi.it](mailto:graduate.school@unimi.it)

# PROGRAMME

Organized by the University of Bremen/Bremen International Graduate School of Social Sciences (BIGSSS) and the University of Milan/Network for the Advancement of Social and Political Studies (NASP), with the financial support of the German Academic Exchange Service (DAAD), the workshop aims at fostering a German-Italian dialogue on the topic of platform capitalism and digital labour markets with a specific focus on new professions, high-skilled self-employed, project-based work and intermediated work in the service sector.

The workshop is an opportunity especially for younger researchers to present their research projects and receive support from more experienced researchers. Moreover, it aims at increasing public awareness about the new challenges that the development of digital economy implies.

As of today, empirical research somewhat lags behind the public attention devoted to these issues. Open questions on the extent, nature, regulation as well as on the employment and social impact of these phenomena call for research and discussion from both an academic and socio-political perspective.

The ongoing debate on the effects of the digital economy on work and life, political economies and social structure attracts attention from a broad range of disciplines, such as political sciences, sociology, economy, management studies and labour law and thus allows for mutual benefit from a variety of approaches and contributions. Although comparative perspectives have a long tradition in labour studies, most of the current research on the topic fails to do so. This workshop therefore adopts an interdisciplinary and comparative approach and involves both senior and young researchers (doctoral students and post-doc fellows) and practitioners from different countries, aiming at knowledge exchange, networking and developing common research projects.

## THURSDAY, NOVEMBER 8

- 9.30-10.00 WORKSHOP REGISTRATION
- 10.00-10.30 INTRODUCTION  
CHAIRS:  
Renata Semenza and Werner Eichhorst
- 10.30-12.30 KEYNOTE SPEECHES  
Adam Arvidsson  
*Industrious modernity. On the future of digital capitalism*  
Cristiano Codagnone  
*Lobbying as rhetorical framing in the "Sharing Economy": a case study on the limits and crisis of the evidence based policy paradigm*
- 12.30-14.00 LUNCH BREAK
- 14.00-15.30 PANEL SESSION I. EMPLOYMENT RELATIONS AND HUMAN RESOURCES MANAGEMENT  
DISCUSSANTS:  
Luca Solari and Werner Eichhorst  
Esther Kroll  
*The discriminatory potential of modern recruitment processes*  
Timo Seidl  
*The comparative politics of platform work in Europe*
- 15.30-15.45 COFFEE BREAK
- 15.45-17.45 PANEL SESSION II. LABOUR MARKET INEQUALITIES AND SOCIAL POLICIES  
DISCUSSANTS:  
Renata Semenza and Carlo Knotz  
Gianluca Scarano  
*More opportunities or job-insecurity? The careers in the service sector around the threshold of 15 employees in the milanese firms*  
Jelena Sapic  
*What Kind of Inequalities? Comparative Analysis of Socio-Economic Positions of Digital Workers from Serbia and Ukraine*  
Mohammad Amir Anwar  
*Creating Labour Geographies in the Gig Economy: Agency of Platform Workers in Africa*

## FRIDAY, NOVEMBER 9

- 9.00-11.00 PANEL SESSION III. COLLECTIVE REPRESENTATION AND NEW SOCIAL DIALOGUE  
DISCUSSANTS:  
Lisa Dorigatti and Günter Warsewa  
Arianna Marcolin  
*Fourth industrial revolution: sliding doors for the Italian trade unions*  
Ganna Grydasova  
*New emerging actors in the world political arena*  
Laura Rappold  
*Varieties of collective organization in the gig economy: A comparative case study of food couriers in Germany and Italy*
- 11.00-11.15 COFFEE BREAK
- 11.15-13.00 FINAL SESSION: "IN CONVERSATION WITH"  
CHAIRS:  
Renata Semenza and Werner Eichhorst  
SPEAKERS:  
Sergio Bologna and Anna Soru, ACTA  
Cecilia Manzo, University of Florence  
Mattia Perroni, MD HOUZZ International  
Francesca Pesce, EFIP  
Cristina Tajani, Councillor of the Municipality of Milan Executive