Seminar

Digital Organizing:
practices, tools and challenges of digitalization processes in organizations

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Abstract

Digital technologies offer organizations new opportunities and possibilities: information travels more rapidly and communication channels multiply; routine tasks can be automated and managed remotely; collaborative software triggers more agile modes of remote coordination; and digital platforms enable direct and active user involvement and new organizational dynamics. These same opportunities, however, confront organizations with equally new issues and problems, involving the ability to align and make human and technological action 'get along' together, in search of a balance between the social and technical elements that shape organizational processes.

Aim of the talk is therefore to sketch the technological scenario in which organizations move nowadays, highlighting the intertwinings between digitalization processes and organizational practices.

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