

TRANSFERABLE SKILLS SEMINAR SERIES

Spreading and Making Social and Political Sciences Accessible. The NaspRead Experiment

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A common idea about research findings in the social and political sciences is that they are too biased by researchers' values, interests, and political beliefs to be treated in the same way as those in "the hard sciences". Social and political research would have little to offer to an educated audience beyond what is already offered by everyday interaction with other people, news about current events, or even movies, theatrical plays, novels, or historical accounts.

These prejudices, beliefs, and misunderstandings hide from the general public the fact that becoming a scholar in these fields, just like in the natural sciences, requires long training. The hypotheses that guide scholars in their theoretical or empirical investigation must withstand the review of a community of researchers with different backgrounds, political preferences, values, and origins.

Naspread.eu is an "experiment" of online dissemination that aims to improve the scientific reputation of social and political research by bridging the gap between it and non-specialist readers, who nonetheless value the questions that drive this strand of scientific research and want to improve the public discussion and deliberation.

In this seminar, we illustrate the tools and techniques used to achieve these goals and the current and future challenges.

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